### YOUR ENTIRE ONLINE BUSINESS POWERED BY ONE PLAN

THE BUSINESS GROWTH PLAN

**SUPPORT** 

SOFTWARE

BRANDING

MANAGEMENT

**SERVICES** 

MARKETING

SALES

**AI AUTOMATION** 



# BUSINESS GROWTH PLAN

THIS IS A MONTHLY SUBSCRIPTION-BASED PACKAGE
OFFERING ALL ESSENTIAL BUSINESS SERVICES IN ONE PLACE.

### **INCLUDE IN PLAN**

- Complete Social Media Management
- Content Creation for Social Media
- Free Advertisement
- Free Essential Business Software Solutions
- Free Online Training & Support

**PRICE** 

₹ 12,000/Month



### **BUSINESS GROWTH PLAN**

This is a monthly subscription-based package offering all essential business services in one place.

### **ELIGIBILITY**

- This plan is only for new small businesses and startups.
- Business branding & setup is mandatory before subscribing to Business Growth Plan.

### **SERVICES INCLUDED IN BASIC PLAN:**

- Social Media Management: Up to 2 platforms only.
- Content Creation: 15 basic posts/month, same size image format.
- Free Advertising: Meta-based WhatsApp lead ads, with a spend cap of ₹3,000/month.
- Software Tools: Provided based on team size and needs. Custom Software/Paid APIs not included.
- Support: Provided via Phone Call, WhatsApp, Any Desk, Webinar, Google Meet.

### WHY CHOOSE THIS PLAN?



Cost-efficient (Save 60% or more monthly)



No need to hire separate marketers, designers, or IT staff



Professional tools & expert support under one roof



Focus on growing your business while we handle the rest

Save ₹20,000 and get free business setup and branding with a quarterly subscription.

**SAVE** 

₹20,000



### BUSINESS SETUP & BRANDING (ONE-TIME SETUP)

Before starting the monthly plan, every client must go through the Business Development Service. This service provides:



Business Setup & Branding	Startups	Business	Enterprises
	₹12,000	₹18,000	₹20,000
Brand Kit (logo, poster etc.)	<b>Ø</b>	<b>⊘</b>	<b>Ø</b>
PDF Company Catalogue	8	<b>Ø</b>	<b>Ø</b>
Company Explainer Video	8	<b>Ø</b>	<b>Ø</b>
vCard ( Digital Card)	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>
Business Website	8	8	<b>Ø</b>
WhatsApp Business Setup	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>
Social Media Setup	<b>⊘</b>	<b>Ø</b>	<b>⊘</b>
Google My Business Setup	<b>⊘</b>	<b>Ø</b>	<b>⊘</b>
3 Directory Listing	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>
2 marketplace listing	8	<b>Ø</b>	<b>⊘</b>
Business Email	8	<b>Ø</b>	<b>⊘</b>
Software Setup	<b>⊘</b>	<b>Ø</b>	<b>⊘</b>
Integration Setup	8	8	<b>⊘</b>
Legal Work	8	<b>Ø</b>	<b>Ø</b>
Meta Business Verification	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Spreadsheet Template	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>

### **BUSINESS BRANDING & IT SETUP (INCLUDES)**

- Branding: You will get a business logo, social media banner, 5 promotion posters, and a business card.
- Company Catalogue: A company profile PDF (maximum 7 pages) with business details
- Explainer Video: A short company video (up to 2 minutes) that explains about your business.
- Website: A basic website. You can choose one design from ready-made templates
- WhatsApp Business Setup: WhatsApp Business profile setup + free catalogue of 3 products/services.
- Google My Business: Profile setup + 3 free posts included.
- Directory Listing: Profile setup on directory websites (only free plan). We will add up to 3 products/services.
- Marketplace Listing: Company profile setup on marketplace websites (only free plan). Includes 3 free product/service listings.
- Integration Setup: We will connect free software integrations. If a paid API is needed, you have to pay the third-party charges.
- Meta Business Setup: Free, if your documents are ready.
- Legal Work: Only Udyam Aadhar registration (for Indian businesses).
- Spreadsheet Templates: Free custom templates for CRM and Accounts.
- Business Email: Up to 3 business emails included.
- Social Media Setup: Setup for Instagram, Facebook Page, LinkedIn Company Page, and Twitter profile.
- Software Setup: Basic software setup & integration. (You must upload your own data like customer, vendor, and product/service details)
- VCard: Online VCard setup (only digital card). NFC card not included. You must add your own product/service details.

### **ALL SERVICES AND SOFTWARE SOLUTIONS**

We provide a wide range of IT services and software solutions for businesses, but all these services are included as part of a comprehensive business growth plan. We do not offer any of these services individually.

### **OUR SOFTWARE CHECKLIST**

- Management Software | HX Management
- Marketing Software | HX Marketing
- Ai Software | HX Ai Engine
- WhatsApp Software | HX WHATSAPP CRM
- Website & Vacrd Builder | HX WEB
- Claude Call Software | HX TELECALL

### SERVICES CHECKLIST

### Website Services

- Domain Name Registration
- Web Hosting Setup
- Website Design & Development
- E-commerce Website Development
- Landing Page Design
- Website Redesign
- Blog / News Website Setup
- Custom Web Application Development
- WordPress / Shopify / Wix Development
- Website Maintenance & Support
- Website Speed Optimization
- Mobile Responsive Fixing

### Digital Identity & Branding

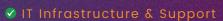
- Logo Design
- Brand Kit (Fonts, Colors, Theme)
- Business Email Setup (G Suite / Zoho Mail)
- Digital Visiting Card
- Company Profile PDF Design

### Digital Marketing Services

- SEO (Search Engine Optimization)
- Local SEO (Google My Business)
- Social Media Setup & Optimization
- Social Media Marketing (SMM)
- Content Creation (Posts, Reels, Ads
- Paid Ads Campaigns (Meta / Google)
- Email Marketing (Setup & Templates)
- Influencer Marketing Support
- Online Reputation Management
- WhatsApp Marketing

### ✓ Software & App Solutions

- Custom Software Development
- Inventory & POS Systems
- Mobile App Development (Android/iOS)
- Progressive Web App (PWA)
- SaaS Product Development
- Business Management Tools (Billing, CRM, HRM)
- School / Coaching ERP
- MLM / E-commerce Portals
- API Integration Services



- Cloud Storage Setup
- Google Workspace / Microsoft 365 Integration
- Data Backup & Recovery Setup
- IT Consulting
- Server Setup & Hosting Management
- Email Server Configuration
- Cybersecurity Tools Setup
- Firewall / SSL Certificate Installation
- Tech Support & Maintenance Contracts

### Automation & Tools Integration

- WhatsApp Business API Setup
- CRM Tools Setup (Zoho, HubSpot, etc.)
- Chatbot Integration (Tawk.to, Crisp)
- Lead Capture & Lead Magnet Integration
- Google Analytics & Facebook Pixel Setup
- Payment Gateway Integration
- Marketing Automation (Zapier / Pabbly)
- Form Integration (Typeform / Google Forms)

### 🗸 Training & Resources

- Tech Training for Staff
- SOP Creation for Tools
- Tool Access & Template Packs
- Video Guides (Loom / YouTube)
- Custom Training Dashboard (Optional)

### Add-On Services

- App Store / Play Store Listing
- Website to App Conversion
- Hosting Migration
- Bug Fixing / Debug Support
- Al Integration (ChatGPT, Al Form Filler, etc.)
- Al Agent Setup
- Data Entry / Scraping Tools
- White Label SaaS Setup
- LMS & Online Course Platform Setup



## Scheduled a Free Meeting



